Fall / Winter '22

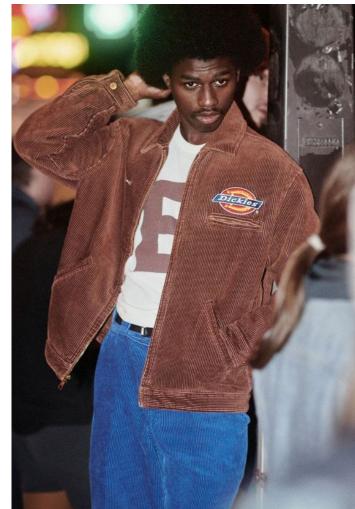














Table of Contents (Fall/Holiday '22)

Outerwear

- Corduroy Jacket
- Leather Jacket
- Puffer Jacket
- Puffer Vest
- Work Jacket
- Bomber Jacket
- Trucker Jacket
- Sherpa Jacket
- Flannel Zip Jacket

Knitwear

- Knit Hoodie
- Cardigan
- <u>34 Sleeve Thermal</u>
- Knit L/S Polo
- Rugby Shirt
- Ringer Tee

Shirts

- Corduroy Shirt
- Corduroy Overshirt
- Denim Shirt
- Denim Overshirt

Bottoms

- Thermal Jogger
- <u>Light-wash Denim</u>
- Dark-wash Denim
- Cargo Pant
- Carpenter Pant
- Gym Short

Finishes

- Dyes/Prints
- Graphics/Applique
- Washes
- Color Palettes (Core)

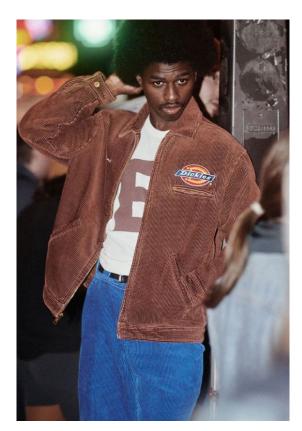
Elwood

Outerwear

Corduroy Zip Shirt



Outerwear | Corduroy Zip Shirt







Washed / Worn Leather Jacket



Outerwear | Washed Leather Jacket









Puffer
Vest / Jacket



Outerwear | Oversized Puffer













Elwood

Work Jacket



Outerwear | The Canvas Work Jacket, Contrast Collar







Outerwear

The Shop Jacket

- Canvas/Twill Shop Jacket
- Fit— Cropped, boxy fit
- Cool patch pocket shape -
- Rounded elbow patch



Outerwear | The Canvas Work Jacket, Pocketing Ideas





Trucker Jacket



Outerwear | Washed Trucker Jacket











Sherpa Jacket



Outerwear | Sherpa

- Focus on cozy aesthetic
- Experimenting w/ new bodies
- Can be 1 of 2 heavier pieces for winter drop



Flannel Zip (V2 Shaket)



Outerwear | Flannel Zip Jacket





• Lightweight / single shell (no lining)

Knitwear

The **Knit Hoodie**



Knitwear | Knit Hoodie







The **Knit Hoodie**



Tops | Seasonal Fashion Hoodie

- Removed pocket
- Sewn, dyed, remove after wash





Oversized Cardigan



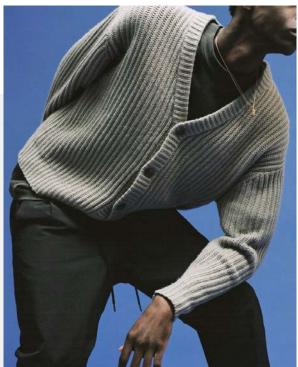
Knitwear | Oversized Cardigan

- Chunky knit
- Drop Shoulder
- Nice tortoise shell buttons

Focus on fit







Knitwear | Textured Cardigan







Elwood

3/4 Sleeve Thermal



Tops | Thermal 3/4 sleeve

- Could be good staple to bring in for F/W
- Enzyme wash/ military inspired



Oversized

Rugby Shirt



Knitwear | Knit L/S Polo



Ringer tee



Tops | Ringer tee





Shirts

Oversized

Cord Shirt



Shirts | Oversized Corduroy Shirt







Denim Overshirt

*Maybe reserve for S/S 2023



Shirts | The Denim Shirt

- Structured or draperier fabric feel
- Clean execution example by apc
 - Minimal
 - standoutbuttons







Bottoms

Denim



Bottoms | Denim (Aged/Dirty Wash)







Baggy Cargo

Bottoms | Baggy Cargo Pant





Paint Splatter Pant



Bottoms | Paint Splatter Pants







Finishes

Dyes/Prints, Graphics & Washes



Washes

Concept | The Plaid Hoodie

• Plaid-printed Flannel (Face), lined with jersey









Plaids | Prints



Tie Dye | Tie Dye Sweats (*Maybe reserve for S/S 2023)

Updated Requested Styles | Fall/Holiday '22

- Corduroy Jacket
- Washed Leather Jacket
- Cardigan
- Thermal ¾ sleeve
- Thermal Jogger
- Puffer Jacket
- Puffer Vest
- Cardigan
- Sherpa
- Flannel Jacket
- Oversized Knit hoodie

Elwood

Brand Inspo

- Fear of God
- John Elliott
- Cherry LA
- Represent
- Madhappy
- Wish Me Luck
- No Maintenance
- Rhude
- Gallery Dept.
- Reese Cooper
- Ralph Lauren Double RL
- James Purse

Elwood