

# TIMOSHA KRIVTSOV

APPAREL DESIGNER

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## PROFILE

Designer with 5+ years of experience in the apparel industry, using trend research, material development, and color theory to design top-selling products. Proven success in designing over 70 seasonal products across multiple categories. Skilled in full-cycle development— from trend analysis and sketching to tech pack creation, material sourcing and lab dip testing. Strong communicator and creative thinker with a passion for blending new tactile experiences with future-forward aesthetics.

## WORK EXPERIENCE

### F21 | DESIGNER, ACTIVE & LIFESTYLE

Dec 2023 – May 2025

- Conducted research, created mood boards, and designed 70+ marketable designs each season
- Held responsibility for several hard-woven categories, including woven tops, bottoms, and jackets
- Worked closely with Active & Special Project teams to design for unique product launches
- Created detailed tech packs, sourced materials & approved fit for assigned categories
- Worked directly with buying team to assess success of previous styles for re-buys
- Maintained orderly sketch, fabric, and trim libraries for organization
- Updated, set up, and maintained all seasonal boards

### DARC SPORT | FREELANCE TECHNICAL DESIGNER, MEN'S

Dec 2023 – Mar 2024

- Prepared comprehensive tech packs to ensure accurate sampling for seasonal men's development
- Evaluated and spec'ed new developments and communicated fit comments to vendors
- Developed tech packs, including BOM's, spec sheets, POM's, construction callouts and grade rules
- Facilitated daily communication with offshore vendors to track development progress
- Participated & took notes during fit meetings to make necessary fit changes
- Maintained an organized sketch, fabric and trim library

### STAUD | READY-TO-WEAR DESIGNER, CONTRACT

Oct 2023 – Dec 2023

- Supported the design team in converting hand sketches into CADs
- Helped facilitate the creation of tech packs, spec sheets and BOM's for urgent sample development requests
- Worked alongside Accessories Team to propose & design handbags/footwear for Resort '24 Collection
- Used the Design Director's direction to present inspo, create sketches and propose a collection for a Paris Saint Germain
- Assisted in conceptualizing, sketching and creating tech packs for a capsule with Wrangler Jeans

### ELWOOD | ASSOCIATE DESIGNER

Sep 2021 – Oct 2023

- Proposed, designed and helped develop 50-60 new styles each season
- Conducted research and delivered seasonal inspo presentations (silhouettes, fabrics, washes, trim details)
- Maintained & organized CADs for full product line, making necessary updates for sample revisions
- Worked directly with Head Designer to manage each stage of the product development cycle
- Developed lab dips & washes according to TCX color standards, advising factories for desired finishes
- Created detailed tech packs, spec sheets, and BOM's to ensure accurate execution of sample develop
- Designed artwork, callouts, and coordinated domestic production of printed apparel
- Consulted during fit meetings, took detailed notes and updated CADs according to fit changes
- Organized and prepared seasonal presentations for our retail partner, Nordstrom

**REESE COOPER, INC.** | ASSISTANT DESIGN INTERN (PAID POSITION)

May 2021 – Sep 2021

- Assisted the design team with the technical execution of new sample development
- Developed CADs, tech packs, BOM's, and spec'ing samples to ensure proper fit and construction
- Maintained regular communication with local factories and suppliers, ensuring the prompt delivery of fabrics, trims and pattern markers to necessary locations
- Took the initiative to design an intuitive trim inventory system in Excel for tracking and assigning trim for new sample development and production
- Prepared and produced repeatable fabric print repeats used in A/W '21 Runway Show
- Maintained daily communication with distribution center for processing & fulfillment of ecomm orders
- Assisted in overseeing allocation and delivery of \$200K+ inventory to over 50+ retailers worldwide
- Took detailed notes during fit meetings

**MICHIGAN STATE MEN'S CLUB VOLLEYBALL TEAM** | DESIGNER & GEAR MANAGER

Aug 2017 – Aug 2018

- Designed and proposed of wide selection of team apparel, including uniforms, warm-ups, and seasonal merch
- Sourced uniform fit and performance options, facilitating team discussions on preferences
- Created tech packs, facilitated production, and maintained daily communication with our vendors
- Worked directly with the University's Licensing Department to ensure legal trademark implementation
- Managed e-comm store, ensuring functionality and prompt delivery of retail orders

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## INTERNSHIPS

**ROMEO HUNTE NEW YORK** | ASSISTANT DESIGN INTERN

Jun 2019 – Aug 2019

- Hand-sketched garment concepts and designed textile prints for Spring/Summer '20 NYFW show, collab with COOGI
- Curated mood boards, conceptualized, and created design proposals for prominent influencer partnerships
- Assisted designer in styling, fitting and making necessary sewing alterations to garments leading up to the
- S/S '20 NYFW Runway Show

**FORWARD SPORTWEAR (Moscow,Russia)** | DESIGN INTERN

Jun 2017 – Aug 2017

- Conducted research on the latest trends in sportswear
- Created original sketches to propose new product ideas for development
- Collaborated on and learned the process of garment production, trim and fabric sourcing and tech pack development & vendor communication
- Assisted the design team by taking detailed notes during garment fittings
- Designed original hang tags for F/W '18 collection

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## EDUCATION

**BFA, Apparel & Textile Design** | Michigan State University

East Lansing, MI

| Sep 2016– May 2021

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## SKILLS

Adobe Illustrator & Photoshop

CAD Sketches & Linesheets

Fabric & Trim Sourcing

WGSN & Trend Analysis

Microsoft Excel

Garment Construction

Wash/Dye Development

Mood Boards

PLM Software

Tech Packs

Fit comments

Presentation Skills